

Data Integration For Government

Syncsort delivers extreme **Data Integration Acceleration** for Government

THE VALUE OF DATA ...

The right information is priceless. It is vital for people making decisions at every level of your agency, including:

- Senior executives making policy decisions
- Project managers overseeing multi-million dollar projects
- Customer service professionals who are your face to the citizen
- Financial managers ensure your agency's financial integrity
- Acquisition and grants executives directing dollar resources
- Security and compliance managers ensuring agency integrity
- Soldiers, agents, first-line responders and all on the front-line

But data is only valuable if you can get the right information to them at the right time.

With Syncsort's Data Integration Acceleration solution, your agency can overcome performance barriers often encountered in:

- Large data warehouses hitting processing time barriers
- System consolidation initiatives
- Mainframe Application modernization initiatives
- Daily loading of data to support mission critical applications

Syncsort DMExpress allows you to achieve greater return on information assets.

The Challenge of "Big Data" Bottlenecks

Undoubtedly, you've put significant planning, energy, and resources into building a customized data integration environment. And yet you're finding that data performance problems still occur, within even the most carefully planned and well-executed data integration environments.

Growing data sets combined with shortened operational timeframes often create unacceptable bottlenecks and latencies in processing and accessing data.

The end result is that compromises must be struck between processing resource constraints and the ability to provide decision makers the information they need, when they need it.

Syncsort Extreme Data Integration Acceleration

Syncsort's DMExpress is extreme data integration software. Through the use of proprietary transformation algorithms, I/O optimization, parallel processing, and dynamic computing system monitoring techniques developed and refined over 40 years and used by thousands of customers, DMExpress delivers proven data integration solutions with significantly reduced CPU time, elapsed processing time, and disk I/O activity for data intensive applications.

Syncsort Extreme Data Integration Acceleration Solution for Government

With DMExpress you can:

- **Shrink elapsed data integration processing time** by 90% or more, eliminating performance bottlenecks, and providing a scalable solution to accommodate future growth in data volumes.
- **Surgically remove specific performance bottlenecks** in your current data integration platform at multiple integration points without disrupting your core data integration environment
- **Accommodate increasing data volumes** and new data sources and transformations without jeopardizing SLAs
- **Drive direct cost savings** via a minimal resource footprint and increased yield from your existing hardware
- **Shorten implementation time** by integrating complementary technology in days, not months

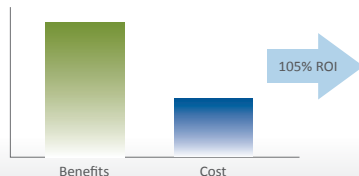
DMExpress' superior performance results primarily from its approach to:

- **Architectural Exploitation & Advanced Algorithms.** DMExpress utilizes the most appropriate algorithms to optimize performance not only on the specifics of the data, but also on the specific hardware and architecture being used. DMExpress uses a huge library of algorithms, including its own patented algorithms.
- **Dynamic Optimization.** DMExpress programmatically selects the most efficient algorithms for each processing task, dynamically, at runtime.

Rethink the Economics of Data Integration

An independent commissioned study by Forrester illustrates how a leading Database Marketing Company achieved 105% risk-adjusted ROI with DMExpress.

Leading Database Marketing Company Achieves 105% Risk-adjusted ROI with DMExpress!

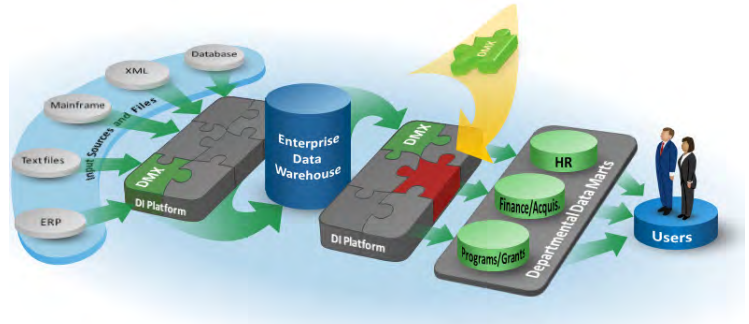


Total Quantifiable Benefits Over 3 Years

Productivity Savings	\$38,976
Hiring Cost Avoidance:	
Senior Developers	\$38,636
Data Processing Staff	\$13,636
Incremental Revenue from:	
Client Retention	\$133,333
Total Benefit	\$224,581

Experience Extreme Data Integration Acceleration

DMExpress can be surgically inserted alongside your existing IT investments to dramatically accelerate the performance of your data integration processes.



CUSTOMER SUCCESS

The Centers for Medicare and Medicaid Services implemented DMExpress alongside its existing ETL tool to overcome performance challenges caused by continually increasing data and complexity of processing. DMExpress was quickly implemented, resulting in “drastically better” performance, as well as increased value from data from DMExpress’ advanced merge and join functionality.

The Syncsort Data Integration Acceleration Solution for Government includes:

- **DMExpress software**, the most advanced set of data integration acceleration tools available today.
- **Professional Services**, optimized to address performance bottlenecks in existing data integration environments.
- **Tailored training** to transfer the skills and knowledge to your staff.

About Syncsort

Syncsort is a global software company that helps the world’s most successful organizations rethink the economics of data. Syncsort provides extreme data performance and rapid time to value through easy to use data integration and data protection solutions. With over 12,000 deployments, Syncsort has transformed decision making and delivered more profitable results to thousands of customers worldwide.

syncsort RETHINK THE ECONOMICS OF DATA[®]

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